

## YoYo Bench @ PLATFORMS PROJECT through ATHENS STREET ART FESTIVAL

YoYo eco bench participated this year, for the second time at the PLATFORMS PROJECT exhibition through ATHENS STREET ART FESTIVAL, which took place between October 21 and 24 at the School of Fine Arts in Athens.

The YoYo bench entitled "The Pirate Lady" was painted by Aphrodite Koromvoki, a visual artist and set designer. Aphrodite is a graduate of the School of Fine Arts and her collaboration with Rodanthi Senduka, creator of the Emblem of the Olympic Games Athens 2004 and of the YoYo bench, began through their acquaintance at PLATFORMS PROJECT in 2019. At the time, the exhibition featured a YoYo bench painted by Mexican artist Jaime Carbo that has since been exhibited at the MICHAEL CACOYANNIS FOUNDATION.

Its participation in one of the innovative projects and artistic events of the city of Athens was both significant and special.

A few words about YoYo

YoYo bench is an everyday object inspired by the contemporary life of the world citizen, with global distinctions. The design is based on letters that form the word YoYo. It is a creative abbreviation of the word You, which is at the same time a youthful greeting (Yo). YoYo bench is made of compressed wood pulp. YoYo is an awarded bench with ecological awareness, it is fun and with a creative spirit.

The bench began through the \*etsi platform for the environment in 2010. Since then it has won 5 international and Greek awards for its design.

Winner at 2010 China's Most Successful Design Awards

Finalist at New York Festivals 2011

EVGE 2011

Nominee at German Design Awards, 2012

Silver Award at A' Design Award, 2013-14

It participates in the city of Athens in different places, such as MCF, K44 / ORGANIZATION Earth, FRESH HOTEL, Red Design Consultants and at TATOÏ Club, especially dedicated to children.

The following artists have participated and painted the YoYo bench :  
HARRY LAMBERT, Christine Grek, Jimmy Carbo, UNEG, K.Gkikas & Alex Chien, Giorgos Sirigas, Artemis Katsampani, Elli Vizantiou & Rodanthi Senduka.

YoYo bench has collaborated already with artists of different disciplines such as:  
film maker George Panoussopoulos, architect George Tsivolas, Chef Bill Sarellas and architect/photographer Costas Spathis.

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YoYo concept has also collaborated with the following organisations : ORGANISATION EARTH, MINISTRY OF ENERGY & ENVIRONMENT, CHINESE EMBASSY in Athens, INTERNATIONAL THESSALONIKI FAIR, INTERNATIONAL HELLENIC UNIVERSITY in Thessaloniki, PLATFORMS PROJECT at the School of Fine Arts in Athens under the scope of ATHENS STREET ART FESTIVAL.

We would like to extend our gratitude to all collaborators and friends for their love and support.