

## PRESS RELEASE SOLAR YoYo bench

### YoYo follows the sun New solar YoYo bench unveiled at MCF

A new solar YoYo bench will be exhibited at the Michael Cacoyannis Foundation on June 20th, the place where it started its journey in 2010 through the \*etsi platform for the environment. After the exhibition it will be moved to Sissi's Art Room.

The solar YoYo bench is a contemporary design based on renewable energy sources, reinforced with photovoltaic panels, thus emphasizing its environmentally friendly purpose.

YoYo bench is designed by Rodanthi Senduka, creator of the Emblem of Olympic Games Athens 2004, and Head Creative Director & Founder of Red Design Consultants. Throughout the years, it has won 5 international and Greek awards for its design.

Winner at 2010 China's Most Successful Design Awards

Finalist at New York Festivals 2011

EVGE 2011

Nominee at German Design Awards, 2012

Silver Award at A' Design Award, 2013-14

#### **A few words about YoYo:**

Yo! is a youthful greeting.

Yoyo is an ancient Greek and Chinese game.

In ancient Chinese Yoyo means to be yourself.

YoYo is a concept that invites different partners from the creative, business communities as well as organisations to collaborate, create & celebrate life. It suggests to live consciously with joy & respect to life, to this planet & our natural need for play and expression.

#### **Other participations :**

In the past, YoYo bench has participated at the Thessaloniki International Fair and the International University of Thessaloniki. In May 2024, it returned to the 7th Art Thessaloniki Exhibition.

In the city of Athens it participates in different spots, such as the Athens Olympic Museum, MCF, K44 / ORGANISATION EARTH and has been exhibited at the CHINESE EMBASSY, the MINISTRY OF ENERGY & ENVIRONMENT, FRESH HOTEL, TATOÏ Club, especially dedicated to kids and at Red Design Consultants.

YoYo bench has been used as a canvas for different artists to paint and collaborate such as: UNEG, HARRY LAMBERT, Christine Grek, Jimmy Carbo, K.Gkikas & Alex Chien,

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The logo for Red Design Consultants features the word "Red" in a bold, black, sans-serif font. A solid red circle is positioned to the left of the letter "R".

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Giorgos Sirigas, Artemis Katsampani, Aphrodite Koromvoki, Elli Vizantiou & Rodanthi Senduka.

Artists from different fields have also collaborated namely :  
Director Giorgos Panousopoulos, architect Giorgos Tsvolas, chef Vasillis Sarellas,  
architect/photographer Kostas Spathis, Tonino Brito Grek and members of the Red  
Design Consultants team.

### **Thank you!**

We would like to extend our gratitude to all artists and collaborators,  
past and present, for their inspiration and valuable contribution.

In regards to the exhibition at MCF, we would like to thank the Plomari Ouzo Distillery  
Isidoros Arvanitis for their kind gesture of providing O/PURIST tsipouro for the opening.  
Also, our thanks go out to Xenia Kaldara, Sissi's Art Room, Ariadne Perrakis,  
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Tonino Brito Grek.