

YoYo bench is designed by Rodanthi Senduka, creator of the Emblem of Olympic Games Athens 2004, and Head Creative Director & partner of Red Design Consultants. The bench began through the *etsi platform for the environment in 2010. Since then it has won 5 international and Greek awards for its design.

Winner at 2010 China's Most Successful Design Awards
Finalist at New York Festivals 2011
EVGE 2011
Nominee at German Design Awards, 2012
Silver Award at A' Design Award, 2013-14

A few words about YoYo:

Yo! is a youthful greeting.
Yoyo is an ancient Greek and Chinese game.
In ancient Chinese Yoyo means to be yourself.

Yoyo is a concept that invites different partners from the creative, business communities as well as organisations to collaborate, create & celebrate life. Yoyo suggests to live consciously with joy & respect to life, to this planet & our natural need for play and expression.

In the past, YoYo bench has participated at the Thessaloniki International Fair and the International University of Thessaloniki. Today it returns to the Art Thessaloniki Exhibition with a new, contemporary design. The solar YoYo bench is based on renewable energy sources, reinforced with photovoltaic panels, thus emphasising its environmentally friendly purpose.

Other participations :

In the city of Athens it participates in different spots, such as the Athens Olympic Museum, MCF, K44 / ORGANISATION EARTH and has been exhibited at the CHINESE EMBASSY, the MINISTRY OF ENERGY & ENVIRONMENT, FRESH HOTEL, TATOÏ Club, especially dedicated to kids and at Red Design Consultants.

Yoyo bench has been used as a canvas for different artists to paint and collaborate such as: UNEG, HARRY LAMBERT, Christine Grek, Jimmy Carbo, K.Gkikas & Alex Chien, Giorgos Sirigas, Artemis Katsampani Elli Vizantiou & Rodanthi Senduka.

Artists from different fields have also collaborated namely :
Director Giorgos Panousopoulos, architect Giorgos Tsivolas, chef Vasillis Sarellas, architect/photographer Kostas Spathis, Tonino Brito Grek and members of the Red Design Consultants team.